

FOR IMMEDIATE RELEASE

Coast 2 Coast Captioning Launches to Offer Captioning at Sports and Entertainment Venues
Enhances Deaf and Hard-of-Hearing Fan Experience and Ensures Public Safety

Boston, MA and Hamilton Twp., NJ – May 18, 2010 – ***Coast 2 Coast Captioning***, co-founded by highly seasoned captioners in the broadcast captioning industry, launched today to provide Communication Access Realtime Technology (CART) and Open & Closed Captioning services to sports and entertainment stadiums, arenas, auditoriums, and other public venues, as well as meeting and conference centers nationwide. ***Coast 2 Coast Captioning*** works closely with organizations to adhere to the parameters of the Americans with Disabilities Act (ADA), which requires accessibility for deaf and hard-of-hearing individuals in public places, and to provide the best experience and optimal communication for public safety.

“I have been a broadcast captioner for 20 years, and the majority of my professional career has been providing captioning of sporting events for all of the major networks, as well as many local Boston stations,” said Debra Joyce, co-founder of ***Coast 2 Coast Captioning***. “I’m thrilled to meld my life’s work with my passion for sports, working with the deaf community, and partnering with another expert in this field to provide a high-quality experience at every venue.”

Co-founder Jennifer Bonfilio added, “There has been a significant jump in the number of hard-of-hearing consumers who are requesting captioning at entertainment and sporting events, and ***Coast 2 Coast Captioning*** is working closely with professional sports organizations and athletic departments of colleges and universities nationwide to develop seamless captioning solutions to accommodate the growing number of fans.”

Veteran captioners Debra Joyce of Team Captioning and Jennifer Bonfilio of NJCaptions joined forces in order to provide comprehensive captioning services that streamline and facilitate the process for the venues and enhance the quality of the experience for all deaf and hard-of-hearing attendees. Prior to merging their businesses, Debra and Jennifer have worked, and continue to work, with renowned organizations including Harvard University, University of Rhode Island, Princeton University, Intrepid Sea, Air & Space Museum, FEMA, Quota International, the New York Yankees, and New Meadowlands Stadium.

Coast 2 Coast Captioning is committed to staying current with the needs of the deaf and hard-of-hearing community. It accomplishes this, in part, through its relationship with prominent deaf and hard-of-hearing organizations, such as Association of Late-Deafened Adults (ALDA) and Hearing Loss Association of America (HLAA). ***Coast 2 Coast Captioning*** is also working with these organizations to bring captioning to stadiums and arenas across the country.

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About Coast 2 Coast Captioning

Coast 2 Coast Captioning brings full accessibility to the spoken word at sports, entertainment and business venues for the deaf and hard-of-hearing community, and it assists organizations in becoming fully compliant with the Americans with Disabilities Act (ADA). Established by seasoned and highly regarded captioners, Debra Joyce and Jennifer Bonfilio, ***Coast 2 Coast Captioning*** delivers a seamless and accurate interpretation of the spoken word in written text through remote and on-site realtime captioning at these venues. It offers comprehensive captioning services ranging from identifying the necessary technology for reliable, accurate, and visually appealing captioning to implementing and managing the captioning to ensure complete access to the spoken word for the deaf and hard-of-hearing at each event.

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